

HAMISH VAN DER VEN, PH.D.

Curriculum Vitae

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ACADEMIC POSITIONS

- 2017 – Assistant Professor, McGill School of Environment and Department of Political Science, McGill University
- 2016 – 2017 SSHRC Postdoctoral Fellow, Governance, Environment and Markets Initiative, Yale University

EDUCATION

- 2010 – 2015 **Ph.D. Political Science, University of Toronto**
Dissertation: Eco-Labeling and the Conditions for Rigorous and Credible Transnational Governance
Committee: Steven Bernstein (supervisor), Matthew Hoffmann, Harald Bathelt
- 2004 – 2006 **M.A. Political Science, University of British Columbia**
- 1999 – 2003 **B.A. History, University of British Columbia**

RESEARCH INTERESTS

Sustainable production, eco-labeling, global environmental politics, transnational governance, and corporate social responsibility.

BOOK

Beyond Greenwash? Explaining Credibility in Transnational Eco-Labeling. 2019. New York: Oxford University Press.

PEER REVIEWED JOURNAL ARTICLES

1. G. Bullock and **van der Ven, H.** 2020. The Shadow of the Consumer: Analyzing the Importance of Consumers to the Uptake and Sophistication of Ratings, Certifications, and Eco-Labels. *Organization & Environment* 33(1): 75-95.
2. Sun, Y and **van der Ven, H.** Ahead of print. Swimming in their Own Direction: Explaining Domestic Variation in Homegrown Sustainability Governance for Aquaculture in Asia. *Ecological Economics* doi. 10.1016/j.ecolecon.2019.106445.
3. Singer, A and **van der Ven, H.** 2019. Beyond Market, Firm, and State: Mapping the Ethics of Global Value Chains. *Business and Society Review* 124(3):325-343.
4. **van der Ven, H.** 2018. Gatekeeper Power: Understanding the Influence of Lead Firms Over Transnational Sustainability Standards. *Review of International Political Economy* 25(5): 624-646.
5. **van der Ven, H.**, C. Rothacker and B. Cashore. 2018. Do Eco-Labels Prevent Deforestation? Lessons from Non-State Market Driven Governance in the Soy, Palm Oil, and Cocoa Sectors. *Global Environmental Change* 52: 141-151.

6. **van der Ven, H.** and B. Cashore. 2018. Forest Certification: The Challenge of Measuring Impacts. *Current Opinion in Environmental Sustainability* 32: 104-111.
7. Bernstein, S. and **H. van der Ven.** 2017. Best Practices in Global Governance. *Review of International Studies* 43(3): 534-556.
8. **van der Ven, H.**, S. Bernstein and M. Hoffmann. 2017. Valuing the Contributions of Non-State and Subnational Actors to Climate Governance. *Global Environmental Politics* 17(1): 1-20.
9. **van der Ven, H.** 2015. Correlates of Rigorous and Credible Transnational Governance: A Cross-Sectoral Analysis of Best Practice Compliance in Eco-Labeling. *Regulation & Governance* 9(3): 276-293.
10. **van der Ven, H.** 2014. Socializing the C-Suite: Why Some Big-Box Retailers are ‘Greener’ than Others. *Business and Politics* 16(1): 31-63.
11. **van der Ven, H.** 2013. Bringing Values Back into CSR. *Business Ethics Journal Review* 1(16): 99-105.

BOOK CHAPTERS

van der Ven, H. 2019. Private Accountability in Global Value Chains. In *Global Environmental Governance and the Accountability Trap*, eds. S. Park and T. Kramarz. Cambridge, MA: MIT Press, 63-85.

Bernstein, S. and **H. van der Ven.** 2017. Continuity and Change in Global Environmental Politics. In *International Politics and Institutions in Time*, ed. Orfeo Fioretos. London/New York: Oxford University Press, 293-317.

WORK IN PROGRESS

Sun, Y., Grabs, J., **van der Ven, H.**, Auld, G. Cashore, B. The Hidden Costs of Voluntary Sustainability Standards for Biodiversity Conservation. Revise and resubmit.

van der Ven, H. and Sun, Y. Varieties of Crises: Comparing the Politics of COVID-19 and Climate Change. Revise and resubmit.

van der Ven, H. and D. Barmes. Learning to Live Together: Competition and Complementarity in Public and Private Land Use Governance. Under review.

van der Ven, H. Comparative Transnational Environmental Governance. Under review.

van der Ven, H. Understanding Stakeholder Influence on Voluntary Sustainability Standards. Under preparation.

SPECIAL ISSUES EDITED

Cashore, B., J. Moon, J. Steen Knudsen, and **H. van der Ven** (equal co-editor). Private Authority and Public Policy in Global Context: Governance Spheres for Problem Solving. *Regulation & Governance*. In progress.

Cashore, B., Y. Sun, and **H. van der Ven** (equal co-editor). Sustainable Commodity Governance and the Global South. *Ecological Economics*. In progress.

OTHER PUBLICATIONS

1. **van der Ven, H.** 2019. “What’s in a label? Separating credible eco-labels from “greenwash.” *Corporate Knights*, May 3. Blog post.
2. **van der Ven, H.** 2019. “Can Big Multinational Retailers Save Our Planet?” *New Security Beat*, April 25. Blog post.
3. **van der Ven, H.** 2019. “Can we solve environmental problems without international agreements?” *Oxford University Press Blog*, March 12. Blog post.
4. **van der Ven, H.** 2018. Exploring the Relationship Between Agricultural Sustainability Standards, Deforestation, and Land Use Change. Washington, D.C.: Meridian Institute.
5. **van der Ven, H.** 2017. “L’Excès de Zèle Dessert L’Intérêt Public.” *La Presse*, November 6. Op-ed.
6. Jodoin, S. and **van der Ven, H.** 2017. “Montreal Protocol on CFCs holds lessons on climate governance.” *Montreal Gazette*, September 14. Op-ed.
7. **van der Ven, H.** 2016. “Power and Authority in Global Climate Governance.” *Global Environmental Politics* 16(4): 130-135. Review essay.
8. Bernstein, S., Hoffmann, M., Evans, B.J., Gordon, D. and **van der Ven, H.** 2013. *Pathways to Decarbonization Report*. Toronto: Munk School of Global Affairs.
9. **van der Ven, H.** et al. 2011. ‘Climate Change: Mid-term Emissions Reductions’ and ‘Climate Change: Implementation of the Copenhagen Accord.’ In Clarke, M. et al. (eds) *2010 Muskoka G8 Summit Interim & Final Compliance Reports*. Toronto: G8 Research Group.
10. Hamberg, K. **van der Ven, H.** et al. 2007. *The Climate Change Guide - Corporate Canada: Responsible Business Action on Climate Change*. Vancouver: Canadian Business for Social Responsibility.

GRANTS AND FELLOWSHIPS

- 2018 FRQSC Early Career Research Grant (\$45,000)
- 2017 ISA Workshop Grant (\$6326)
- 2015 Yale University, Canadian Bicentennial Postdoctoral Scholarship in Environmental Governance (\$15,000)
- 2015 SSHRC Postdoctoral Fellowship (\$81,000)
- 2015 Ontario Graduate Scholarship (\$5,000)
- 2013 SSHRC Doctoral Fellowship (\$20,000)
- 2012 Ontario Graduate Scholarship (\$15,000)
- 2011 Ontario Graduate Scholarship (\$15,000)

AWARDS

- 2018 Best 300-level Course, McGill Political Science Students Association
- 2014 Oran R. Young Prize for Best Early-Career Paper at the 2014 Earth Systems Governance Conference

CONFERENCE PRESENTATIONS

- 2020 “The Myth of Democratic Legitimacy.” Presented at the Business Ethics in the 6ix Workshop, Ryerson University, May 11, remote presentation.
- 2019 “Learning to Live Together: Competition and Complementarity in Public and Private Land Use Governance.” Presented at the International Studies Associate Annual Convention, March 30, Toronto, Canada.
- Also presented at the Interactions between Private and Public Authority in Global (Business) Governance: Comparative and Interdisciplinary Perspectives Workshop, University of Melbourne, December 2
- Also presented at the Earth Systems Governance Conference, November 6, Oaxaca, Mexico
- Also presented at the International Conference on Public Policy, Concordia University, June 28, Montreal, Canada.
- 2018 “Sustainable Commodity Governance and the Global South – Opening Remarks.” Presented at the International Studies Associate Annual Convention, April 3, San Francisco, USA.
- 2018 “Private Authority and Public Policy in Global Context – Opening Remarks.” Presented at the Copenhagen Business School Workshop on Public Policy and Private Governance in Global Context. March 22, Copenhagen, DK.
- 2018 “Private Authority and Public Policy in Global Context – Opening Remarks.” Presented at the Yale Workshop on Public Policy and Private Governance in Global Context, January 11, New Haven, CT, USA.
- 2017 “Does Eco-Labeling Cause Deforestation?” (w/Benjamin Cashore and Catherine Rothacker). Presented at the Canadian Political Science Association Annual Convention, June 1, Toronto, ON, Canada.
- 2017 “Does Non-State Market Driven Governance Create Unintended Land Use Impacts? Lessons from Sustainable Soy, Palm Oil, and Cocoa Certification” (w/Benjamin Cashore and Catherine Rothacker). Presented at the International Studies Association (ISA) Annual Convention, February 23, Baltimore, MD, USA.
- 2016 “Can Industry-Led Environmental Standards Be Credible?” Presented at the American Political Science Association Annual Meeting, September 1-4, Philadelphia, PA, USA.
- 2016 “Continuity and Change in Global Environmental Politics” (w/Steven Bernstein). Presented at the American Political Science Association Annual Meeting, September 1-4, Philadelphia, PA, USA.
- 2016 “Conceptualizing Influence and Impact in Non-State Climate Governance.” Cross-Sector Partnerships for Systemic Change Conference, April 17 – 20, Toronto, ON, Canada.
- 2016 “From Greenwash to Credible Governance: Explaining Industry Leadership in Sustainable Aquaculture Certification.” Presented at the International Studies Association (ISA) Annual Convention, March 18, Atlanta, GA, USA.
- 2015 “Best Practices as Global Governance” (w/Steven Bernstein). Presented at the International Studies Association (ISA) Annual Convention, February 18, New Orleans, LA, USA.

- 2014 “The Correlates of Best Practice in Transnational Eco-Labeling.” Presented at the 2014 Norwich Conference on Earth Systems Governance, July 1, University of East Anglia, Norwich, UK.
- 2014 “Scaling-up and Entrenching Carbon Labeling: Tracing the Direct and Indirect Effects of the Carbon Footprint Label for Decarbonization.” Presented at the 2014 Norwich Conference on Earth Systems Governance, July 2, University of East Anglia, Norwich, UK.
- 2014 “The Correlates of Best Practice in Transnational Eco-Labeling and Implications for the Global Shipping Industry.” Presented at the International Studies Association (ISA) Annual Convention, March 28, Toronto, Canada.
- 2013 “Socializing the C-Suite: Why Some Big-Box Retailers are ‘Greener’ than Others.” Presented at Sustainability and the Corporation: Big Ideas, November 15, Harvard Business School, Cambridge, MA, USA.
Also presented at the Canadian Business Ethics Research Network (CBERN) Ph.D. Workshop, March 24, Schulich Business School, York University, Toronto, Canada.
- 2013 “How Multi-Stakeholder Sustainability Networks are Greening 'Big Retail'.” Presented at the Canadian Business Ethics Research Network (CBERN) and Canadian Business for Social Responsibility (CBSR) Research Directions Webinar Series, June 20, online.
- 2012 “The Walmart Transformation: Explaining the Role of Ethics in Corporate Sustainability.” Presented at the Canadian Business Ethics Research Network (CBERN) Ph.D. Workshop, February 17, Schulich Business School, York University, Toronto, Canada.
Also presented at Imagining Global Governance - Change and Continuity, October 21 2011, Balsillie School of International Affairs, University of Waterloo, Waterloo, Canada.
- 2011 “The Curious Case of the Carbon Trust: Explaining Increased Private Sector Involvement in Climate Change Governance.” Presented at the Canadian Business Ethics Research Network (CBERN) Ph.D. Workshop, February 19, Schulich Business School, York University, Toronto, Canada.

INVITED LECTURES

- 2020 “Why system credibility matters for impacts: how the Credibility Principles can support effectiveness and impacts.” Presented at the ISEAL Alliance, July 21, remote presentation.
- 2020 “Credibility in Carbon Neutral Eco-Labeling.” Presented at Babson College, April 15, remote presentation.
- 2020 “An Introduction to Transnational Eco-Labeling.” Presented at the Conseil Patronal de l'Environnement du Québec, February 16, Montreal, Canada.
- 2018 “Exploring the Relationship Between Agricultural Sustainability Standards and Land Use Change.” Presented at IQ Carbone, May 16, Montreal, Canada.
- 2017 “Beyond Greenwash: Explaining Credibility in Transnational Eco-Labeling.” Presented at the Workshop on Private Governance, Social Movements, and Information, Erb Institute, University of Michigan, May 7, Ann Arbor, MI.
- 2017 “Beyond Greenwash: Explaining Credibility in Transnational Eco-Labeling.” Presented at the Organizations and Social Change Research Seminar Series, University of Massachusetts Boston, March 9, Boston, MA, USA.

- 2016 “Farmed and Dangerous? Explaining Procedural Credibility in Transnational Eco-Labeling Schemes for Aquaculture.” Presented at the MacMillan Center for International and Area Studies, Yale University, April 25, New Haven, CT, USA.
- 2016 "Can Industry Self-Regulation Be Credible? Insights from Sustainable Aquaculture Certification." Presented at the Ted Rogers School of Management, Ryerson University, March 1, Toronto, Canada.
- 2013 “Big-Box Retail and the Environment: Why Some Firms Innovate and Others Stagnate.” Presented at the Ted Rogers School of Management, Ryerson University, October 2, Toronto, Canada.
- 2009 “Responsible Business Practice: Guidelines for Tomorrow's Leaders.” Presented at Vancouver Film School, November 18, Vancouver, Canada.
- 2009 “New Frontiers in CSR: Moving Beyond Earth Day.” Presented at Hewitt Associates Earth Day Conference, April 22, Vancouver, Canada.
- 2007 “Climate Change and Corporate Social Responsibility.” Presented at the British Columbia Institute of Technology, November 8, Burnaby, Canada.

WORKSHOPS ORGANIZED

- 2018 “Sustainable Commodity Governance and the Global South.” Research workshop held at the International Studies Associate Annual Convention, April 3, San Francisco, USA.
- 2018 “Private Authority and Public Policy in Global Context.” Held at Yale University, January 11-12, New Haven, CT, USA.

TEACHING EXPERIENCE

McGill University, School of Environment/Department of Political Science

Interdisciplinary Approaches to Environmental Research (2020, 2019)

Foundations of Environmental Policy (2020, 2017)

Global Environmental Politics (2020, 2018)

Environmental Thought (2020, 2019, 2017)

McGill University, Max Bell School of Public Policy

Public Policy in a Globalized World (2020)

University of Toronto, Department of Political Science

Non-State Actors in the International System (2014)

SUPERVISION

Supervisor

Marielle Papin (FRQSC Postdoctoral Fellow), Transnational City Networks and Climate Change Governance, 2020-2022

Luka Aubin-Jobin (MA, Political Science), Comment Expliquer la Participation d'Acteurs Subétatiques en Contexte de Fédération dans les Négociations Internationales sur le Climat?, Expected 2021

Kip Jorgensen (MA, Political Science), Displacement and Environmental Change in Bangladesh, Expected 2021

Alice Dechamps (MA, Political Science), Business Power and Risk During a Pandemic, Expected 2021

Sydney Stevenson (BA Hons, Political Science), Climate Anxiety in East Africa, Expected 2021

Victoria Coates (MA, Political Science), Global Environmental Governance & Norm Shaping: An Analysis of the CBDR Principle, Defended 2019

Sophie Donoghue (BA Hons, Environmental Studies), Variation in Latin American and Caribbean Climate Finance, Defended 2019

Committee Membership

Miron Avidan (PhD Management, McGill) Acknowledging the Water-Energy Nexus as Paradox: Antecedents and Consequences, Defended 2020 [External reader].

Rohan Carter Rau (MA Political Science, McGill) Industry or Activism: Exploring Environmentalism in Preferential Trade Agreements, Defended 2020 [External reader].

Alexandra Lesnikowski (PhD Geography, McGill), Climate Change Adaptation Policy Formulation among Local Governments: A Policy Instruments Approach, Defended 2019 [External reader].

Ido Sivan-Sevilla (PhD Public Policy and Government, Hebrew University of Jerusalem), Explaining Policy Change in Governing Digital Technology Risks, Defended 2019 [External reader].

Fang Liu (MA Political Science, McGill), Effects of FDI on Corruption – How FDI from China Exacerbates Corruption in Africa, Defended 2019 [Internal reader].

REVIEWS

Business & Society, Canadian Journal of Political Science, Environmental Policy and Governance, European Journal of International Relations, Global Environmental Change, Global Environmental Politics, International Studies Quarterly, Regulation & Governance, Review of International Political Economy, Routledge

SERVICE

- 2020- Supplier Code of Conduct Review Committee
McGill University
- 2020- Harold and Margaret Sprout Award Committee
International Studies Association
- 2019- Fellowships Evaluation Committee, Tri-Agency Doctoral
McGill University
- 2019- Graduate Placement Coordinator
Department of Political Science, McGill University
- 2018-2020 Environmental Studies Section Nominations Committee
International Studies Association

- 2017- Graduate Affairs Committee Member
McGill School of Environment, McGill University
- 2017-2018 Fairtrade Steering Committee Member
McGill University
- 2014 Faculty Search Committee
Environmental Politics, Department of Political Science, University of Toronto
- 2013 – 2014 Area Representative (International Relations)
Graduate Association of Students in Political Science, University of Toronto
- 2013 – 2014 Coordinator
Environmental Governance Lab Lunch Series, University of Toronto
- 2008 Peer Reviewer
David Suzuki Foundation, “Doing Business in a New Climate: A Guide to Measuring, Reducing and Offsetting Greenhouse Gas Emissions”

PROFESSIONAL EXPERIENCE (SELECTED)

- 2017 – 2018 Consultant, Market-Based Approaches to Conservation
Meridian Institute
- 2007 – 2010 Coordinator of Programs
Canadian Business for Social Responsibility (CBSR)

LANGUAGES

English (native), French (advanced spoken/written)

CITIZENSHIP

Canadian

MEMBERSHIPS & AFFILIATIONS

- McGill Sustainability Systems Initiative (MSSI)
- Governance, Environment and Markets (GEM) Initiative at Yale University
- Earth Systems Governance Project (Research Fellow)
- Environmental Governance Lab at the University of Toronto
- Centre for International Peace and Security Studies at McGill University and Université de Montreal
- Canadian Political Science Association
- International Studies Association

REFERENCES

Available upon request.

Last updated: 26 August 2020