

# HAMISH VAN DER VEN, PH.D.

## Curriculum Vitae

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### ACADEMIC POSITIONS

- 2017 – Assistant Professor, McGill School of Environment and Department of Political Science, McGill University
- 2016 – 2017 SSHRC Postdoctoral Fellow, The MacMillan Center for International and Area Studies, Yale University

### EDUCATION

- 2010 – 2015 **Ph.D. Political Science, University of Toronto**  
Dissertation: Eco-Labeling and the Conditions for Rigorous and Credible Transnational Governance  
Committee: Steven Bernstein (supervisor), Matthew Hoffmann, Harald Bathelt  
Field Exams: International Relations, Comparative Politics
- 2004 – 2006 **M.A. Political Science, University of British Columbia**
- 1999 – 2003 **B.A. History, University of British Columbia**

### RESEARCH INTERESTS

Global environmental politics, transnational governance, private authority in international affairs, corporate social responsibility, international political economy, mixed-method research design

### BOOK

*Beyond Greenwash? Explaining Credibility in Transnational Eco-Labeling*. 2019. New York: Oxford University Press.

### PEER REVIEWED JOURNAL ARTICLES

1. Sun, Y and **van der Ven, H.** Ahead of print. Swimming in their Own Direction: Explaining Domestic Variation in Homegrown Sustainability Governance for Aquaculture in Asia. *Ecological Economics* doi. 10.1016/j.ecolecon.2019.106445.
2. G. Bullock and **van der Ven, H.** 2020. The Shadow of the Consumer: Analyzing the Importance of Consumers to the Uptake and Sophistication of Ratings, Certifications, and Eco-Labels. *Organization & Environment* 33(1): 75-95.
3. Singer, A and **van der Ven, H.** 2019. Beyond Market, Firm, and State: Mapping the Ethics of Global Value Chains. *Business and Society Review* 124(3):325-343.
4. **van der Ven, H.** 2018. Gatekeeper Power: Understanding the Influence of Lead Firms Over Transnational Sustainability Standards. *Review of International Political Economy* 25(5): 624-646.

5. **van der Ven, H.**, C. Rothacker and B. Cashore. 2018. Do Eco-Labels Prevent Deforestation? Lessons from Non-State Market Driven Governance in the Soy, Palm Oil, and Cocoa Sectors. *Global Environmental Change* 52: 141-151.
6. **van der Ven, H.** and B. Cashore. 2018. Forest Certification: The Challenge of Measuring Impacts. *Current Opinion in Environmental Sustainability* 32: 104-111.
7. Bernstein, S. and **H. van der Ven**. 2017. Best Practices in Global Governance. *Review of International Studies* 43(3): 534-556.
8. **van der Ven, H.**, S. Bernstein and M. Hoffmann. 2017. Valuing the Contributions of Non-State and Subnational Actors to Climate Governance. *Global Environmental Politics* 17(1): 1-20.
9. **van der Ven, H.** 2015. Correlates of Rigorous and Credible Transnational Governance: A Cross-Sectoral Analysis of Best Practice Compliance in Eco-Labeling. *Regulation & Governance* 9(3): 276-293.
10. **van der Ven, H.** 2014. Socializing the C-Suite: Why Some Big-Box Retailers are ‘Greener’ than Others. *Business and Politics* 16(1): 31-63.
11. **van der Ven, H.** 2013. Bringing Values Back into CSR. *Business Ethics Journal Review* 1(16): 99-105.

## BOOK CHAPTERS

- van der Ven, H.** 2019. Private Accountability in Global Value Chains. In *Global Environmental Governance and the Accountability Trap*, eds. S. Park and T. Kramarz. Cambridge, MA: MIT Press, 63-85.
- Bernstein, S. and **H. van der Ven**. 2017. Continuity and Change in Global Environmental Politics. In *International Politics and Institutions in Time*, ed. Orfeo Fioretos. London/New York: Oxford University Press, 293-317.

## WORK IN PROGRESS

- Sun, Y., Grabs, J., **van der Ven, H.** and Cashore, B. The Hidden Costs of Voluntary Sustainability Standards for Biodiversity Conservation. Under review.
- van der Ven, H.** and D. Barmes. Learning to Live Together: Competition and Complementarity in Public and Private Land Use Governance. Under review.
- van der Ven, H.** The Myth of Democratic Legitimacy. Under preparation.
- van der Ven, H.** We Don’t Know What We Don’t Know: Blind Spots in the Comparative Private Governance Literature. Under preparation.

## SPECIAL ISSUES EDITED

- Cashore, B., J. Moon, J. Steen Knudsen, and **H. van der Ven** (equal co-editor). Private Authority and Public Policy in Global Context: Governance Spheres for Problem Solving. *Regulation & Governance*. In progress.
- Cashore, B., Y. Sun, and **H. van der Ven** (equal co-editor). Sustainable Commodity Governance and the Global South. *Ecological Economics*. In progress.

## OTHER PUBLICATIONS

1. **van der Ven, H.** 2019. “What’s in a label? Separating credible eco-labels from “greenwash.” *Corporate Knights*, May 3. Blog post.
2. **van der Ven, H.** 2019. “Can Big Multinational Retailers Save Our Planet?” *New Security Beat*, April 25. Blog post.
3. **van der Ven, H.** 2019. “Can we solve environmental problems without international agreements?” *Oxford University Press Blog*, March 12. Blog post.
4. **van der Ven, H.** 2018. Exploring the Relationship Between Agricultural Sustainability Standards, Deforestation, and Land Use Change. Washington, D.C.: Meridian Institute.
5. **van der Ven, H.** 2017. “L’Excès de Zèle Dessert L’Intérêt Public.” *La Presse*, November 6. Op-ed.
6. Jodoin, S. and **van der Ven, H.** 2017. “Montreal Protocol on CFCs holds lessons on climate governance.” *Montreal Gazette*, September 14. Op-ed.
7. **van der Ven, H.** 2016. “Power and Authority in Global Climate Governance.” *Global Environmental Politics* 16(4): 130-135. Review essay.
8. Bernstein, S., Hoffmann, M., Evans, B.J., Gordon, D. and **van der Ven, H.** 2013. *Pathways to Decarbonization Report*. Toronto: Munk School of Global Affairs.
9. **van der Ven, H.** et al. 2011. ‘Climate Change: Mid-term Emissions Reductions’ and ‘Climate Change: Implementation of the Copenhagen Accord.’ In Clarke, M. et al. (eds) *2010 Muskoka G8 Summit Final Compliance Report*. Toronto: G8 Research Group.
10. **van der Ven, H.** et al. 2011. ‘Climate Change: Mid-term Emissions Reductions’ and
11. ‘Climate Change: Implementation of the Copenhagen Accord.’ In Clarke, M. et al. (eds) *2010 Muskoka G8 Summit Interim Compliance Report*. Toronto: G8 Research Group.
12. Hamberg, K. **van der Ven, H.** et al. 2007. *The Climate Change Guide - Corporate Canada: Responsible Business Action on Climate Change*. Vancouver: Canadian Business for Social Responsibility.

## GRANTS AND FELLOWSHIPS

- 2018 FRQSC Early Career Research Grant (\$45,000)
- 2017 ISA Workshop Grant (\$6326)
- 2015 Yale University, Canadian Bicentennial Postdoctoral Scholarship in Environmental Governance (\$15,000)
- 2015 SSHRC Postdoctoral Fellowship (\$81,000)
- 2015 Ontario Graduate Scholarship (\$15,000)
- 2014 Ontario Graduate Scholarship (\$15,000)
- 2013 SSHRC Doctoral Fellowship (\$20,000)
- 2012 Ontario Graduate Scholarship (\$15,000)
- 2011 Ontario Graduate Scholarship (\$15,000)
- 2002 John Alexander McDonald Scholarship in Humanities (\$2500)

## **AWARDS**

- 2018 Best 300-level Course, McGill Political Science Students Association
- 2014 Oran R. Young Prize for Best Early-Career Paper at the 2014 Earth Systems Governance Conference

## **CONFERENCE PRESENTATIONS**

- 2019 “Learning to Live Together: Competition and Complementarity in Public and Private Land Use Governance.” Presented at the International Studies Associate Annual Convention, March 30, Toronto, Canada.
- Also presented at the Interactions between Private and Public Authority in Global (Business) Governance: Comparative and Interdisciplinary Perspectives Workshop, University of Melbourne, December 2
- Also presented at the Earth Systems Governance Conference, November 6, Oaxaca, Mexico
- Also presented at the International Conference on Public Policy, Concordia University, June 28, Montreal, Canada.
- 2018 “Sustainable Commodity Governance and the Global South – Opening Remarks.” Presented at the International Studies Associate Annual Convention, April 3, San Francisco, USA.
- 2018 “Private Authority and Public Policy in Global Context – Opening Remarks.” Presented at the Copenhagen Business School Workshop on Public Policy and Private Governance in Global Context. March 22, Copenhagen, DK.
- 2018 “Private Authority and Public Policy in Global Context – Opening Remarks.” Presented at the Yale Workshop on Public Policy and Private Governance in Global Context, January 11, New Haven, CT, USA.
- 2017 “Does Eco-Labeling Cause Deforestation?” (w/Benjamin Cashore and Catherine Rothacker). Presented at the Canadian Political Science Association Annual Convention, June 1, Toronto, ON, Canada.
- 2017 “Does Non-State Market Driven Governance Create Unintended Land Use Impacts? Lessons from Sustainable Soy, Palm Oil, and Cocoa Certification” (w/Benjamin Cashore and Catherine Rothacker). Presented at the International Studies Association (ISA) Annual Convention, February 23, Baltimore, MD, USA.
- 2016 “Can Industry-Led Environmental Standards Be Credible?” Presented at the American Political Science Association Annual Meeting, September 1-4, Philadelphia, PA, USA.
- 2016 “Continuity and Change in Global Environmental Politics” (w/Steven Bernstein). Presented at the American Political Science Association Annual Meeting, September 1-4, Philadelphia, PA, USA.
- 2016 “Conceptualizing Influence and Impact in Non-State Climate Governance.” Cross-Sector Partnerships for Systemic Change Conference, April 17 – 20, Toronto, ON, Canada.
- 2016 “From Greenwash to Credible Governance: Explaining Industry Leadership in Sustainable Aquaculture Certification.” Presented at the International Studies Association (ISA) Annual Convention, March 18, Atlanta, GA, USA.

- 2015 “Best Practices as Global Governance” (w/Steven Bernstein). Presented at the International Studies Association (ISA) Annual Convention, February 18, New Orleans, LA, USA.
- 2014 “The Correlates of Best Practice in Transnational Eco-Labeling.” Presented at the 2014 Norwich Conference on Earth Systems Governance, July 1, University of East Anglia, Norwich, UK.
- 2014 “Scaling-up and Entrenching Carbon Labeling: Tracing the Direct and Indirect Effects of the Carbon Footprint Label for Decarbonization.” Presented at the 2014 Norwich Conference on Earth Systems Governance, July 2, University of East Anglia, Norwich, UK.
- 2014 “The Correlates of Best Practice in Transnational Eco-Labeling and Implications for the Global Shipping Industry.” Presented at the International Studies Association (ISA) Annual Convention, March 28, Toronto, Canada.
- 2013 “Socializing the C-Suite: Why Some Big-Box Retailers are ‘Greener’ than Others.” Presented at Sustainability and the Corporation: Big Ideas, November 15, Harvard Business School, Cambridge, MA, USA.  
Also presented at the Canadian Business Ethics Research Network (CBERN) Ph.D. Workshop, March 24, Schulich Business School, York University, Toronto, Canada.
- 2013 “How Multi-Stakeholder Sustainability Networks are Greening 'Big Retail'.” Presented at the Canadian Business Ethics Research Network (CBERN) and Canadian Business for Social Responsibility (CBSR) Research Directions Webinar Series, June 20, online.
- 2012 “The Walmart Transformation: Explaining the Role of Ethics in Corporate Sustainability.” Presented at the Canadian Business Ethics Research Network (CBERN) Ph.D. Workshop, February 17, Schulich Business School, York University, Toronto, Canada.  
Also presented at Imagining Global Governance - Change and Continuity, October 21 2011, Balsillie School of International Affairs, University of Waterloo, Waterloo, Canada.
- 2011 “The Curious Case of the Carbon Trust: Explaining Increased Private Sector Involvement in Climate Change Governance.” Presented at the Canadian Business Ethics Research Network (CBERN) Ph.D. Workshop, February 19, Schulich Business School, York University, Toronto, Canada.

## **INVITED LECTURES**

- 2020 “An Introduction to Transnational Eco-Labeling.” Presented at the Conseil Patronal de l'Environnement du Québec, February 16, Montreal, Canada.
- 2018 “Exploring the Relationship Between Agricultural Sustainability Standards and Land Use Change.” Presented at IQ Carbone, May 16, Montreal, Canada.
- 2017 “Beyond Greenwash: Explaining Credibility in Transnational Eco-Labeling.” Presented at the Workshop on Private Governance, Social Movements, and Information, Erb Institute, University of Michigan, May 7, Ann Arbor, MI.
- 2017 “Beyond Greenwash: Explaining Credibility in Transnational Eco-Labeling.” Presented at the Organizations and Social Change Research Seminar Series, University of Massachusetts Boston, March 9, Boston, MA, USA.

- 2016 “Farmed and Dangerous? Explaining Procedural Credibility in Transnational Eco-Labeling Schemes for Aquaculture.” Presented at the MacMillan Center for International and Area Studies, Yale University, April 25, New Haven, CT, USA.
- 2016 "Can Industry Self-Regulation Be Credible? Insights from Sustainable Aquaculture Certification." Presented at the Ted Rogers School of Management, Ryerson University, March 1, Toronto, Canada.
- 2013 “Big-Box Retail and the Environment: Why Some Firms Innovate and Others Stagnate.” Presented at the Ted Rogers School of Management, Ryerson University, October 2, Toronto, Canada.
- 2009 “Responsible Business Practice: Guidelines for Tomorrow's Leaders.” Presented at Vancouver Film School, November 18, Vancouver, Canada.
- 2009 “New Frontiers in CSR: Moving Beyond Earth Day.” Presented at Hewitt Associates Earth Day Conference, April 22, Vancouver, Canada.
- 2007 “Climate Change and Corporate Social Responsibility.” Presented at the British Columbia Institute of Technology, November 8, Burnaby, Canada.

## **WORKSHOPS ORGANIZED**

- 2018 “Sustainable Commodity Governance and the Global South.” Research workshop held at the International Studies Associate Annual Convention, April 3, San Francisco, USA.
- 2018 “Private Authority and Public Policy in Global Context.” Held at Yale University, January 11-12, New Haven, CT, USA.

## **TEACHING EXPERIENCE**

### **Course Instructor**

- Interdisciplinary Approaches to Environmental Research (2019)
- Global Environmental Politics (2020, 2018)
- Environmental Thought (2019, 2017)
- Foundations of Environmental Policy (2017)
- Non-State Actors in the International System (2014)

### **Teaching Assistant**

- Critical Issues in Politics: Climate Change (2015)
- Introduction to International Relations (2012, 2014-2015)
- Global Policy Analysis (Master's level) (2014-2015)
- Comparative Development in Political Perspective (2013-2014)
- Interdisciplinary Environmental Studies (2012-2013)
- Comparative Development in International Perspective (2010, 2012-2013)
- Multidisciplinary Perspectives on Environment (2012)

Globalization and Governance (2011)

Exploring Globalization (2011)

## **SUPERVISION**

### **Supervisor**

Luka Aubin-Jobin (MA), Comment Expliquer la Participation d'Acteurs Subétatiques en Contexte de Fédération dans les Négociations Internationales sur le Climat?, Expected 2021

Victoria Coates (MA), Global Environmental Governance & Norm Shaping: An Analysis of the CDDR Principle, Defended 2019

Sophie Donoghue (BA, Hons), Variation in Latin American and Caribbean Climate Finance, Defended 2019

### **Committee Membership**

Miron Avidan (PhD Management, McGill) Acknowledging the Water-Energy Nexus as Paradox: Antecedents and Consequences, Defended 2020 [External reader].

Alexandra Lesnikowski (PhD Geography, McGill), Climate Change Adaptation Policy Formulation among Local Governments: A Policy Instruments Approach, Defended 2019 [External reader].

Ido Sivan-Sevilla (PhD Public Policy and Government, Hebrew University of Jerusalem), Explaining Policy Change in Governing Digital Technology Risks, Defended 2019 [External reader].

Fang Liu (MA Political Science, McGill), Effects of FDI on Corruption - How FDI from China Exacerbates Corruption in Africa, Defended 2019 [Internal reader].

## **REVIEWS**

*Business & Society, Canadian Journal of Political Science, Environmental Policy and Governance, European Journal of International Relations, Global Environmental Change, Global Environmental Politics, International Studies Quarterly, Regulation & Governance, Review of International Political Economy, Routledge*

## **SERVICE**

2019- Graduate Funding Committee  
McGill University

2019- Graduate Placement Coordinator  
Department of Political Science, McGill University

2018- Environmental Studies Section Nominations Committee  
International Studies Association

2017- Graduate Affairs Committee Member  
McGill School of Environment, McGill University

2017-2018 Fairtrade Steering Committee Member  
McGill University

2014 Faculty Search Committee  
Environmental Politics, Department of Political Science, University of Toronto

- 2013 – 2014 Area Representative (International Relations)  
Graduate Association of Students in Political Science, University of Toronto
- 2013 – 2014 Coordinator  
Environmental Governance Lab Lunch Series, University of Toronto
- 2008 Peer Reviewer  
David Suzuki Foundation, “Doing Business in a New Climate: A Guide to  
Measuring, Reducing and Offsetting Greenhouse Gas Emissions”

### **PROFESSIONAL EXPERIENCE (SELECTED)**

- 2007 – 2010 Coordinator of Programs  
Canadian Business for Social Responsibility (CBSR)
- 2006 – 2007 Constituency Assistant to the Premier  
Government of British Columbia

### **LANGUAGES**

English (native), French (advanced spoken/written)

### **CITIZENSHIP**

Canadian

### **MEMBERSHIPS & AFFILIATIONS**

Canadian Political Science Association  
Centre for International Peace and Security Studies at McGill University and Université de Montreal  
Earth Systems Governance Project (Research Fellow)  
Environmental Governance Lab at the University of Toronto  
Governance, Environment and Markets (GEM) Initiative at Yale University  
International Studies Association  
McGill Sustainability Systems Initiative (MSSI)

### **REFERENCES**

Available upon request.

Last updated: 18 Feb 2020